



JOB OPENING CODE: 09292023 / DATE: 09/29/2023

TITLE: Integrated Media Guide

DEPARTMENT: Sales / REPORTS TO: General Manager/Sales Mgr.

LOCATION: 345 SW Cyber Dr. #101-103 Bend OR 97702

POSTING PERIOD: 09/29/2023 until filled

Backyard Media is seeking an Integrated Media Guide, who is eager to help lead key growth areas in a dynamic and fast paced environment.

Client relations is key to success for this position. It requires a highly motivated and organized person, capable of working individually and independently, as well as part of a larger team, and a variety of departments. Working directly with new and existing advertisers and agencies on marketing for local, regional and national businesses, Integrated Media Guides manage all aspects of a clients marketing with our company, including but not limited to; broadcast radio, owned and operated digital platforms, third party digital ad placement, promotional and event sponsorship, and other forms of advertising.

You have a passion for helping businesses grow. You understand that the key to success is the ability to build a rapport quickly. You like to get out of the office and see clients in person. You have the ability to maintain a high level of activity; calls, presentations, proposals, service, research target accounts and identify key contacts, develop account-specific strategies and see them through.

Qualifications:

You have a tremendous work ethic! Honesty, tenacity, curiosity, integrity, professional demeanor and appearance, analytical and technologically savvy. Previous media or sales experience is helpful.

Education and experience:

High school diploma or equivalent.

Microsoft Office, CRM & Digital backgrounds are extra credit.

Attitude:

Positive, can-do mentality. Personable, and down to earth. Possesses character and integrity. Adaptable.

Backyard Media platforms include: BackyardBend mobile app/website, Marketron NXT, 4 broadcast radio stations, 1 internet radio station, multiple events/concerts. This is a 40 hour per week, office-based position. Client meetings, off-site events, and other promotions & events take place outside of the office, but still in the local area. Send resume to:

Human Resources at humanresources@bendradiogroup.com or mail to 345 SW Cyber Dr. #101-103 Bend OR 97702. NO PHONE CALLS PLEASE. Backyard Media is an Equal Opportunity Employer. (EEOC)