



**GCC BEND, LLC dba Backyard media
Stations
KMGX, KRXF, KSJJ, KXIX, BYB-IR**

EEO PUBLIC FILE REPORTS

FOR THE PERIOD OF

October 1, 2021 - September 30, 2022

GCC BEND, LLC
dba The Bend Radio Group

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EEO Public File Report

I. VACANCY LIST

Date From 10/01/21 to 09/30/2022

Opening Code	Job Title	Recruitment Source Used to fill Vacancy	Code No. of Referring Hiree	Date Vacancy was Filled
12092021	Morning Drive KSJJ	7-8-9-13-14-15-16-17-19-24-32-33	19	8/1/2022
102021	Digital Marketing Guide (Sales)	7-8-9-13-14-15-16-17-19-24-32-33	19	12/3/2021
102021	Digital Marketing Guide (Sales)	7-8-9-13-14-15-16-17-19-24-32-33	14	2/14/2022
9012022	Entry Level Sales	14-15-16-17-19-24-33	14	9/19/2022

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II. MASTER RECRUITMENT SOURCE LIST

Date From 10/01/21 to 09/30/22				
Code No.	Name of Source	Source Entitled to Vacancy Notification? Yes/No		No. of Interviewees Referred
1	Central Oregon Community College (COCC) Career Services CAP Center - Library, 2600 NW College Way, Bend OR 97701, 383-7200, mream@cocc.edu	No		0
2	Mt. Hood Community (MHCC) Career Planning and Counseling, 26000 SE Stark Street, Gresham, OR 97030, 503-491-7319, hillebri@mhcc.edu	No		0
3	Oregon Assembly of Black Affairs , PO Box 12485, Salem, OR 97309, oaba@peak.org	No		0
4	Women's Resource Ctr. Of C. Oregon PO Box 8693 Bend OR 97709	No		0
5	Urban League of Portland , 3034 NE Martin Luther King Blvd, Portland, OR 97212, 503-241-4644	No		0
6	Centro Latino Americano , 944 W. 5th Ave., Eugene OR 97402	No		0
7	All Access Radio , www1.allaccess.com (national)	No		2
8	The Oregon Broadcasters Association , www.theoab.org (regional)	No		0
9	Central Oregon Jobs , www.centraloregonjobs.com (regional)	No		0
10	AM FM Jobs , www.amfmjobs.com (National)	No		0
11	TV and Radio Jobs , www.tvandradijobs.com (national)	No		0
12	Oregon Help Wanted , www.oregonhelpwanted.com (regional)	No		0
13	Oregon Employment Department , http://findit.emp.state.or.us	No		0
14	GCC Bend, LLC, Radio Spots	No		1
15	KSJJ , www.ksjj1029.com	No		0
16	KMGX , www.mixradiobend.com	No		0
17	KXIX , www.power94.fm	No		0
18	Walk-ins/In-house Posting	No		0
19	Referrals	No		5
20	Unknown source	No		0
21	Career Fair	No		0
22	Radio Advertising Bureau , Radiosalestoday@rab.com newsletter (national)	No		0
23	Society of Broadcast Engineers www.SBE.org	No		0
24	KRXF www.929online.com	No		0
25	The Bend Bulletin (Newspaper)	No		0
26	The Oregonian Newspaper	No		0
27	Washington State Broadcasters Job Bank	No		0
28	LinkedIn	No		0
29	Inside Radio	No		0
30	ZIP Recruiter (national)	No		0
31	Facebook	No		0
32	Handshake (regional University network)	No		0
33	Backyard Bend site	No		0

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III. RECRUITMENT ACTIVITIES

Date From 10/01/21 to 09/30/22

Type of Recruitment Initiative	Brief Description of Activity
1 Oregon Youth Challenge Career Fair	CANCELED DUE TO COVID-19
2 Oregon Youth Challenge Career Day	CANCELED DUE TO COVID 19
3 Worksource Oregon Get Back to Work Day	Participated in The Oregon Employment Department's Get Back to Work Day "mobile" job fair September 15, 2021 35 businesses in the Bend and Redmond Oregon area participated in the "Job Fair" at their locations. Sales Manager Andy Hilmes set up a booth in our parking lot from 9am to 3:30 pm accepting resumes and distributing information about our job opening (Sales). Unemployment recipients throughout Central Oregon were given a list of hiring employers, locations and job descriptions to visit and apply.
4 Oregon Employment Department Job Fair	Oregon Employment Department very different Job Fair being held in Redmond and Bend December 7th 2021 Redmond, December 8th 2021 Bend. This will be a " Reverse Job Fair " where we invite local candidates to be at our offices in Redmond and Bend with copies of their Resumes, with the hope that they can meet Business representatives and talk about their skills and abilities.
5 Fire Information Media Panel	News Director RL Garrigus represented Bend Radio Group stations to discuss Radio and how use broadcast radio to disperse fire information in our area for Wild Fire updates, closures, etc.