

Contest Rules - Small Business Saturday Promotion

ENTRY:

All GCC Bend, LLC and BackyardEarth, LLC (hereafter referred to as: Backyardbend and/or Bend Radio Group) contests are open to any/all individuals who are Central Oregon residents living in the three county MSA of Deschutes, Jefferson, and Crook Counties. Only one (1) qualifier or winner per family/household per contest. The decision of Backyardbend and/or Bend Radio Group is final.

Individuals may not participate in any contest on behalf of another individual. Employees of Backyardbend, Bend Radio Group, its advertising agencies/businesses, their affiliates, representatives; other media (including Radio, TV, Cable and Newspapers); and their families or households are ineligible to enter/win any contest(s) staged on [Backyardbend.com](https://backyardbend.com). Winners must be 18 or older unless otherwise stated in individual contest rules. A parent or guardian must accompany qualified winners under the age of 18. Both individuals must sign an affidavit/release prior to receipt of the prize. All contestants acknowledge, as a condition of entry, that GCC Bend, LLC dba the Bend Radio Group, BackyardEarth, LLC dba Backyardbend and those affiliated radio stations, have the right to publicize and/or broadcast his/her videos, photos, name, character, likeness, voice, or all matters incidental herein (including on radio station web/social sites, the Backyardbend App, and [Backyardbend.com](https://backyardbend.com)

RULES:

Forty (40) twenty-five dollar VISA gift cards will be awarded to the first 40 contestants who #enjoydowntownredmond and geo-locate their selfie content. The first forty unique contestants will be defined by the date and time stamp of the same hashtagged content. This content, as well as contest rules, other directions and explanation, will be available throughout the promotion and for 14 days after at <https://backyardbend.com/enjoydowntownredmond/>. Deadline for posting selfie content is Tuesday, November 23rd at 12:30PM PDT. Prizes will be awarded between 10am and 2pm on Small Business Saturday, November 27th, 2021, at the corner of SW Deschutes Avenue and SW 6th avenue in downtown Redmond. Those winners who do not claim their prize on-site on 11/27 may also contact BackyardMedia, located at 345 SW Cyber Drive, Bend, Oregon 97702, [541-388-3300](tel:541-388-3300), during normal business hours, to claim their prize. All contest statutes and provisions of Oregon and the U.S. Federal Government, including the Federal Communications Commission restrictions, apply to all contests. All contest entries, of any form, become the property of Backyardbend and Bend Radio Group. Furthermore, Backyardbend and/or Bend Radio Group may withhold any contest material crucial to the completion of a contest. Phone calls made by Backyardbend and/or Bend Radio Group personnel to any individual may be recorded and, after receiving the individual's permission, broadcast; likewise, individuals contacted in person may be recorded/quoted with their permission. Phone calls made by any individual to Backyardbend and/or Bend Radio Group personnel may be recorded and aired. WINNER'S CONVERSATIONS MAY BE BROADCAST PERIODICALLY ON INDIVIDUAL AFFILIATED RADIO STATIONS. ALL WINNERS AGREE TO GRANT GCC BEND, LLC PERMISSION TO BROADCAST THE CONVERSATION, AND FURTHER TO IDENTIFY THEMSELVES, AND THEIR CITY OF RESIDENCE. Likewise, all winners grant Backyardbend and Bend Radio Group permission to broadcast their videos, photos, name, city of residence, and/or their cash and prize winnings, as part of live and recorded promotional announcements on any individual affiliated radio station, web/social including [Backyardbend.com](https://backyardbend.com), Backyardbend the App, and any and all sites affiliated with Bend Radio Group, and publicity in other media, including TV and print, including newspaper. The Federal Communications Commission has rules instructing all radio stations to notify any individual called and recorded that the conversation is being recorded. GCC Bend, LLC's (dba Bend Radio Group) individual affiliated radio stations will do so at the beginning of every outgoing phone conversation. Additions or deletions to these rules and addendum (if any) are subject to the discretion of GCC Bend, LLC dba Bend Radio Group, BackyardEarth, LLC dba Backyardbend and may be enacted at any time. GCC Bend, LLC dba Bend Radio Group, BackyardEarth LLC dba Backyardbend, their agencies, affiliates, sponsors, or representatives

absolve themselves of any liability, financial or otherwise, resultant of any “on” or “off” air contest staged by Backyardbend.com, Backyardbend the App, KXIX-FM, KSJJ-FM, KMGX-FM, and KRXF-FM.

PRIZES:

Winners of Cash Prizes and/or prizes valued at \$600.00 or more must sign a release, and provide Backyardbend and/or Bend Radio Group with a valid Social Security number prior to the receipt of a prize. If the prize is valued at \$600.00 or more, winners are ineligible to compete for one hundred and twenty (120) days; if the prize is valued under \$600.00, they are ineligible for ninety (90) days, unless otherwise stated in individual printed contest rules. All Cash Prize winners are ineligible to compete for one hundred and twenty (120) days. Any contest winner receiving in excess of \$600.00 cash and/or prize value during any calendar year will receive a #1099 form for Federal and State tax declaration of prize. Winners are obligated to pay their taxes on the amount of their winnings. All winners will receive their cash prize from Backyardbend and/or Bend Radio Group within twenty-one (21) days after winning, unless an alternative date is set with the winner. Winners understand and agree that they are responsible for any/all taxes incurred on prizes received valued at \$600.00 or more. All prizes, unless otherwise specified, must be picked up within fourteen (14) days (two weeks) from the winning day. If a prize is valued at \$50.00 or more Backyardbend and/or Bend Radio Group will not notify winners of the time remaining on their winnings. In the event a winner chooses not to accept a prize, they forfeit any and all claims to the prize, which can then be awarded to a contest runner-up at the discretion of Backyardbend and/or Bend Radio Group. All unclaimed prizes will be forfeited. Backyardbend and Bend Radio Group are at liberty to give away any unclaimed prize at the end of the fourteen (14) day grace period. All major prizes that will be given away by Backyardbend and/or Bend Radio Group; odds of winning will depend on the number of qualified entries. Backyardbend and/or Bend Radio Group may, due to the unavailability of prizes, substitute another prize of equal value. Prizes which are valued under \$25.00, and which can fit in a standard legal size envelope with no additional postage, may be mailed. All other prizes must be claimed in person unless otherwise specified. Proper identification required (valid driver’s license, passport, state I.D., or military I.D.). Backyardbend and Bend Radio Group are not responsible for defective prizes. All prizes are nontransferable and void where prohibited by law.

Backyardbend and Bend Radio Group are not responsible for providing lists of prize winners.

DESIGNATED REPRESENTATIVES:

In very unique situations, designated representatives will be allowed to accept prizes. Written authorization from the winner is required. Letter must include representative’s name, I.D., Social Security number, and a photocopy of the WINNER’S driver’s license. Backyardbend and/or Bend Radio Group will determine what constitutes a “unique situation.”

COPY OF RULES:

These official contest rules are available as a hard copy and for review at the GCC Bend LLC, BackyardEarth, LLC, offices during regular business hours Monday through Friday 9am to 5pm. The rules are also available by mail, by sending a self-addressed, stamped envelope to:

GCC Bend, LLC/BackyardEarth, LLC
c/o Official Bend Radio Group/Backyardbend Contest Rules
345 SW Cyber Dr, Suite 101
Bend, OR 97702

Nondiscrimination paragraphs 49 and 50 of the United States Federal Commissions Report and Order No. 07217 provides that broadcast stations’ advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Bend Radio Group stations do not discriminate in any broadcast advertising contract on the basis of race or ethnicity; and evaluate, negotiate, and complete their broadcast advertising contracts without regard to race or ethnicity.