



JOB OPENING CODE: 102021

TITLE: Digital Marketing Guide DATE: 10/20/21

DEPARTMENT: Sales & Marketing

REPORTS TO: Director of Sales

LOCATION: 345 SW Cyber Dr. #101-103 Bend OR 97702

POSTING PERIOD: 10/20/21 until filled

BASIC JOB DUTIES AND RESPONSIBILITIES:

Backyard Media is seeking a Digital Marketing Guide, who is eager to help lead key growth areas in a dynamic and fast paced environment. You will utilize our owned and operated platforms, and third-party digital partners to place advertising for new and existing clients. You will be responsible for business development among new clients, and collaborating with Integrated Marketing Guides to bring digital offerings to existing clients not currently using our digital platforms. You are highly motivated and organized, thorough, and have a passion for helping businesses grow. You understand that the key to success is the ability to build a rapport quickly. Both among clients and team members. You set your own schedule and you like to fill it. You have the ability to maintain a high level of activity; calls, presentations, proposals, service, research target accounts and identify key contacts, develop account-specific strategies and see them through. This is a 40 hour per week, office-based position. Client meetings, off-site events, and other promotions & events take place outside of the office, but still in the local area.

Qualifications:

You have a tremendous work ethic! Honesty, tenacity, curiosity, integrity, professional demeanor and appearance, analytical and technologically savvy. Previous SaaS experience is helpful.

Education and experience:

High school diploma or equivalent.
Microsoft Office, CRM & Digital backgrounds are extra credit.

Attitude:

Positive, can do mentality. Personable, and down to earth.
Backyard Media platforms include: BackyardBend mobile app/website, Marketron NXT, 4 broadcast radio stations, 1 internet radio station, multiple events/concerts

Human Resources at humanresources@bendradiogroup.com or mail to 345 SW Cyber Dr. #101-103 Bend OR 97702. **NO PHONE CALLS PLEASE.**
The Bend Radio Group is an Equal Opportunity Employer.
(EEOC)



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Websites:

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